

Sunday March 28, 2010
Arrival

Monday March 29, 2010	
Time	Session
07:00 – 07:30	Registration (Conference Area)
07:30 – 08:00	BREAKFAST (Conference Area)
08:00 – 08:30	Introduction
08:30 – 9:00	What is eIVF
09:00 – 09:30	eIVF Technology/Connectivity
09:30 – 09:45	eIVF Successful Implementation
09:45 – 10:00	eIVF and Ultrasonix Connectivity (What's New) Presenter: Chris Monaco , VP Fertility Services, Ultrasonix Corporation
10:00 – 10:15	BREAK
10:15 – 10:45	eIVF Facility Options
10:45 – 11:15	Workflow Automation Presenter: Michael Opsahl, MD , Medical Director, NW Center for Reproductive Sciences
11:15 – 12:00	New Features / Tips and Tricks
12:00 – 1:00	LUNCH (Café on the Green)
1:00 – 1:30	The All Encompassing Embryology and Query Engine of eIVF Presenter: Klaus Wiemer PhD, HCLD , Partner, NW Center for Reproductive Sciences
1:30 – 2:00	Andrology and Specimen Management
2:00 – 2:45	Embryology (The New Gamete Sheet, Sperm Prep, Cryopreservation and FET)
2:45 – 3:00	BREAK
3:00– 4:15	<p>Independent IVF Practices Benefiting From Their eIVF Affiliation Moderator: Keith Blauer, MD, Partner, Reproductive Care Center Former CEO - Genetics & IVF Institute</p> <ul style="list-style-type: none"> • Affiliating to Become a More Profitable Practice Presenter: Michael Faulkner, PhD, Sr. VP FemPartners, Inc. • Affiliating to Save on Insurance Premiums Topics include: Health and Dental; D&O; General liability; Workers compensation, and Malpractice Insurance Presenter: Mike Jacoby, VP, IMA of Texas

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3:00– 4:15	<ul style="list-style-type: none"> Malpractice Captives Case study: GGR Presenter: Richard Groberg, VP eIVF.net, Inc. Former COO and CFO of Genetics & IVF Institute Former COO and CFO Inova Management Company (the “Sher Institutes”) What Does FDA Want? Affiliating to Save on Sperm, Egg, and Embryo Banking Presenter: Betsy Cairo, CEO CryoGam eIVF Group Purchasing Organization Presenter: Richard Groberg, VP eIVF.net, Inc.
4:15	Adjourn
7:00 PM	<p style="text-align: center;">DINNER (Via Real – Southwestern) 4020 N MacArthur Blvd (within walking distance) Irving, TX 75038 (972) 650-9001</p>

Tuesday March 30, 2010	
Time	Session
07:30 – 08:00	BREAKFAST (Conference Area)
08:00 – 08:30	Reporting to SART
08:30 – 9:00	Reporting to CDC
09:00 – 9:30	Query Engine Overview
09:30 – 10:00	Customizing Queries and OLAPS
10:00 – 10:15	BREAK
10:15 – 10:45	What’s New on PGD Presenter: Santiago Munne , PhD, CEO Reprogenetics, Inc.
10:45 – 11:15	Practice-Specific Diagnostics / Outcome Based Diagnostics Presenter: Benjamin Leader , MD, PhD, CEO ReproSource, Inc.
11:15– 12:00	Cycle Parties - Flowsheet and Gamete Sheet Management
12:00– 1:00	LUNCH (Café on the Green)
1:00 – 2:00	Round Table Discussions (eIVF Billing)

Tuesday March 30, 2010

Time	Session
2:00 – 2:30	5 Star Fertility Care Presenter: Robert Kiltz, MD , Medical Director, CNY Fertility Center
2:30 – 3:00	Branding Your Practice Presenter: Joey Rahimi , Managing Partner, Branding the Brand
3:00 – 3:15	BREAK
3:15 – 4:00	Round Table Discussions (Benefiting from eIVF Affiliation) Moderators: Robert Kiltz, MD; Keith Blauer, MD; Santiago Munne, PhD; Richard Groberg
4:00	Adjourn
7:30 PM	DINNER (Cool River – Steakhouse and Southwestern) 1045 Hidden Ridge Drive (1.3 miles) Irving, TX 75038 972-871-8881

Wednesday March 31, 2010

Time	Session
07:30 – 08:00	BREAKFAST (Conference Area)
08:00 – 8:15	eIVF and GE (What's New) Sono AVC - Automated Follicular Volume Count Presenter: Pete Bosen, MBA , VP Marketing, GE Healthcare
08:15 – 8:45	Donor Portal
8:45 – 9:15	Patient Portal
9:15 – 09:45	Understanding Labs
9:45 – 10:15	Compliance and Data Card
10:15 – 10:30	BREAK
10:30 – 11:00	eIVF Tomorrow
11:00 – 12:00	Round Table Discussions
12:00 – 1:00	LUNCH (Conference Area)
1:00 – 2:00	Round Table Discussions
2:00	Adjourn